

## **Cookies - what are they?**

A "cookie" is a piece of information, like a tag, that is stored on your computer, tablet or phone when you visit a website. It can help identify your device (like your PC or mobile phone) whenever you visit that website.

Cookies are used by most major websites including Hennessy's.

If you want information about the collection of your personal data, please consult our Privacy Policy.

## **What are cookies used for?**

We use cookies and some other data stored on your device to:

- Give you a better online experience by displaying a customised editorial content based on what you have previously viewed.
- Allow you to set personal preferences (remember your login detail, choose a country and a language,).
- Protect your security.
- Measure and improve our service.
- Work with partners and measure the audience.

## **So what information is kept by the cookie?**

A cookie will typically hold:

- The name of the website that it has come from.
- How long the cookie will stay on your device.
- A value (usually a randomly generated unique number).

## **The cookies we set**

We use the following categories of cookies on our Site:

- **Strictly Necessary Cookies:** These cookies are essential in order to enable you to move around the Site and use its features. Without these cookies, services you have asked for such as remembering your login details cannot be provided.
- **Performance Cookies:** These cookies collect non-directly identifiable information on how people use our Site. The data stored by these cookies never shows personal details from which your individual identity can be established.
- **Functionality Cookies:** These cookies remember choices you make such as the location you visit our Site from, language and search parameters such as size, colour or product line. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant. The information these cookies collect may be non-directly identifiable and they cannot track your browsing activity on other websites.
- **Targeting cookies or advertising cookies:** These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests.

They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign.

- **Social Media Cookies:** The cookies are usually placed by third party advertising networks and allow you to share what you've been doing on the website you visit. For example, we use third party companies to provide you with more personalised adverts when visiting other websites. These cookies are not within Brand control. Please refer to the respective privacy notices of the relevant social media networks to find out how their cookies work.

You can access to the list of the cookies we use and manage your consent by clicking [here](#).

You can access to the list of our trusted affiliates and partners using cookies on our Site [here](#).

### **How long do cookies stay on my computer?**

Session cookies - these cookies only last until you close your browser. They are not stored on your hard drive. They are usually used to track the pages that you visit so that information can be customised for you for that visit.

Persistent cookies - these cookies are stored on your hard drive until you delete them or they reach their expiry date. These may, for example, be used to remember your preferences when you use the Site. The lifespan of such cookies will not exceed twelve (12) months from date of consent.

### **What can I do to manage cookies stored on my computer or phone**

You can accept or refuse cookies per categories of cookies by clicking [here](#).

### **What happens if I don't accept cookies?**

If you decline strictly necessary and functionality cookies, some aspects of the Site may not work on your computer or mobile phone and you may not be able to access areas you want on the Site. For this reason we recommend that you accept such cookies.

The refusal of other cookies will not have any consequences on your navigation on the Site.